

ISSUE

#4

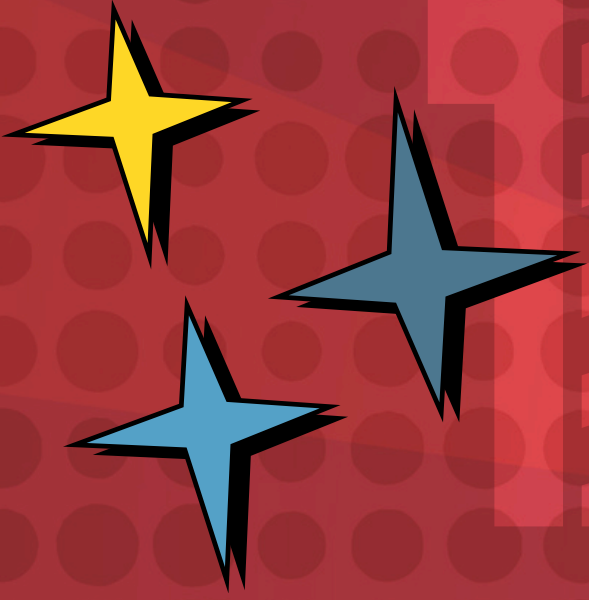
2024

PLAY IT FORWARD! ¡FUERZA DEL JUEGO!

WILL YOU BE AN
SWB SUPERHERO!?



DONATE TODAY!



FEATURING

HECTOR

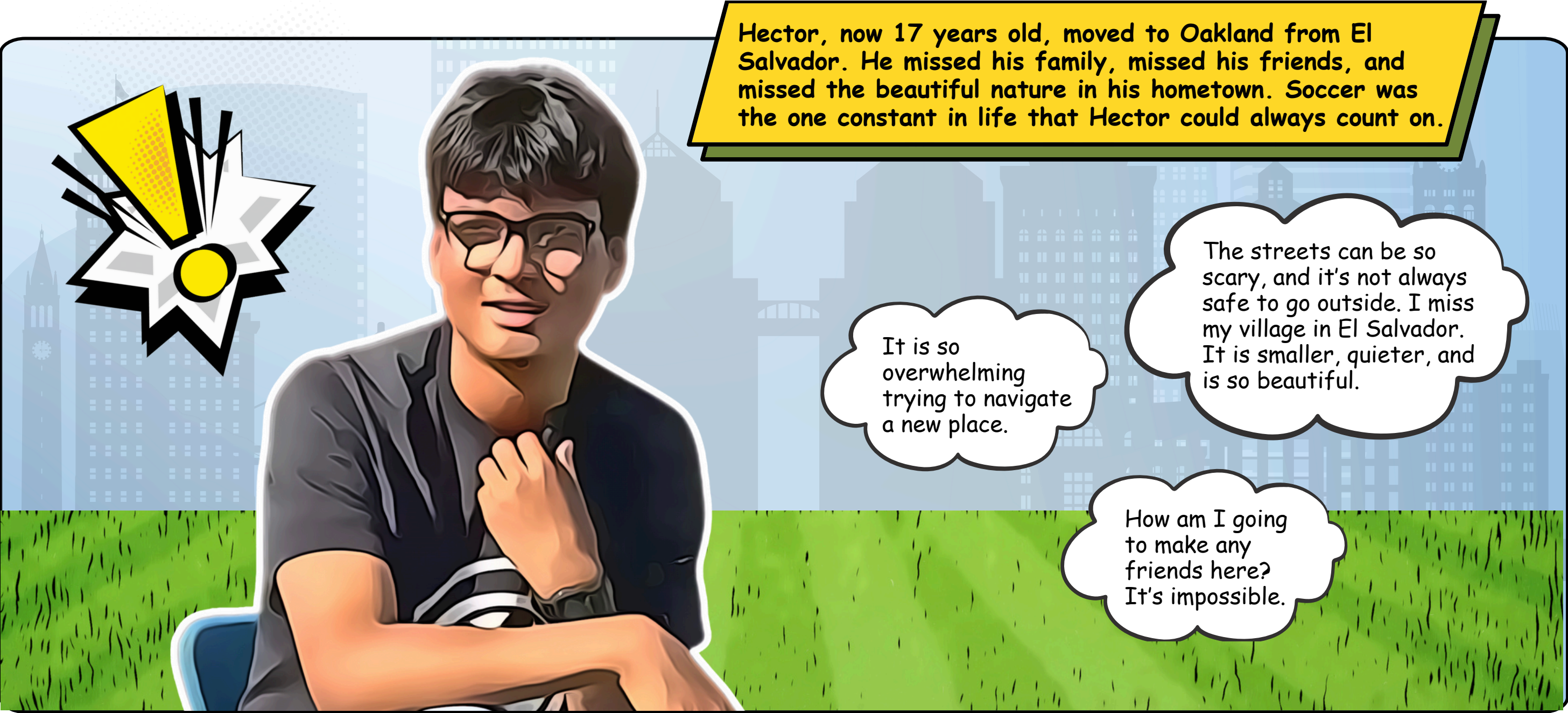


MY SUPERPOWER:

OVERCOMING ISOLATION



CREATING BELONGING
SINCE 2007!



Hector, now 17 years old, moved to Oakland from El Salvador. He missed his family, missed his friends, and missed the beautiful nature in his hometown. Soccer was the one constant in life that Hector could always count on.

It is so overwhelming trying to navigate a new place.

The streets can be so scary, and it's not always safe to go outside. I miss my village in El Salvador. It is smaller, quieter, and is so beautiful.

How am I going to make any friends here? It's impossible.



Meanwhile, Hector spotted some kids playing soccer near his new school, Oakland International High School.

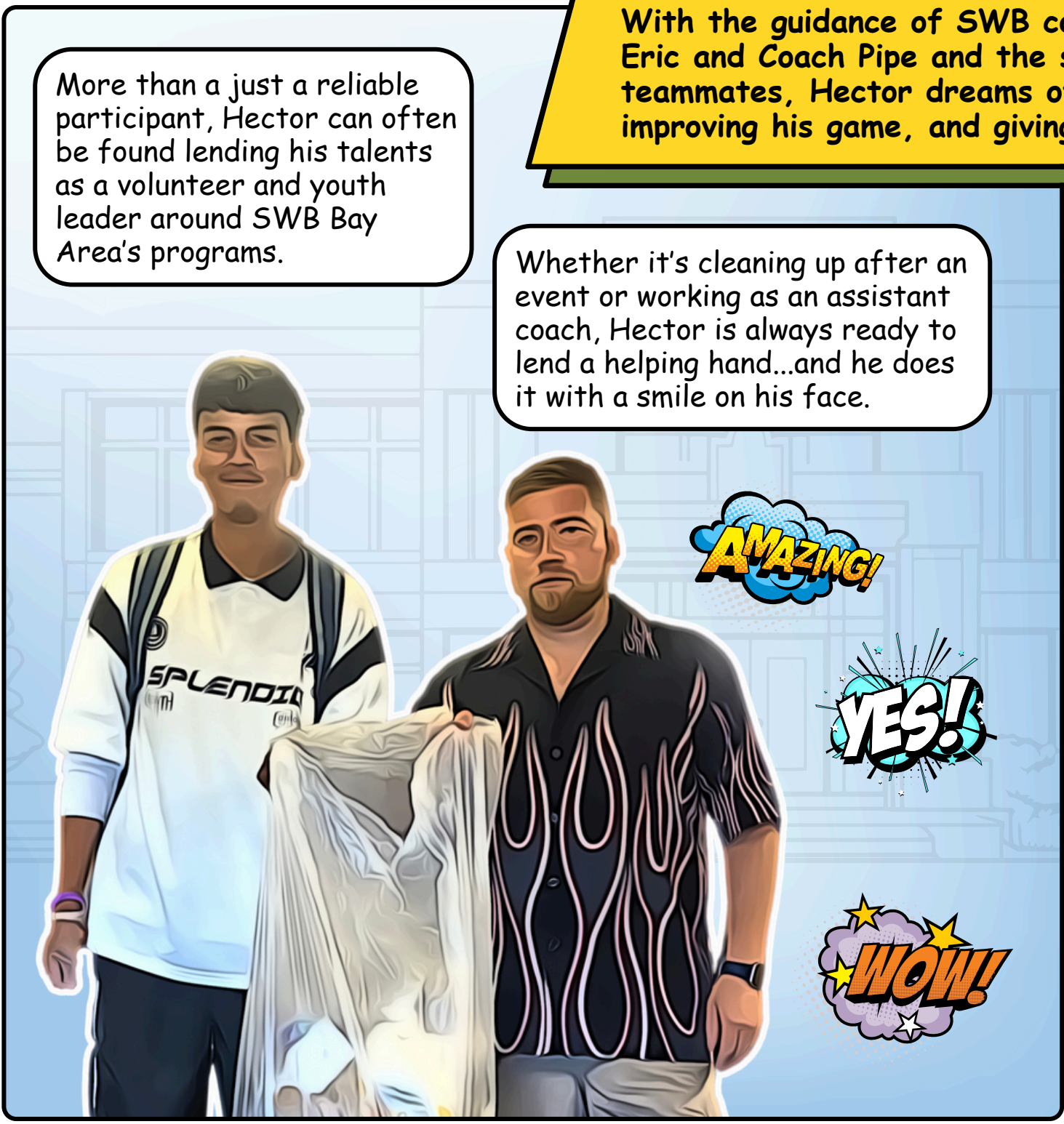
iHola! Welcome to Oakland! I'm Coach Eric!

We're glad you're here!

Do you want to join us for practice tomorrow after school? Everyone is welcome!



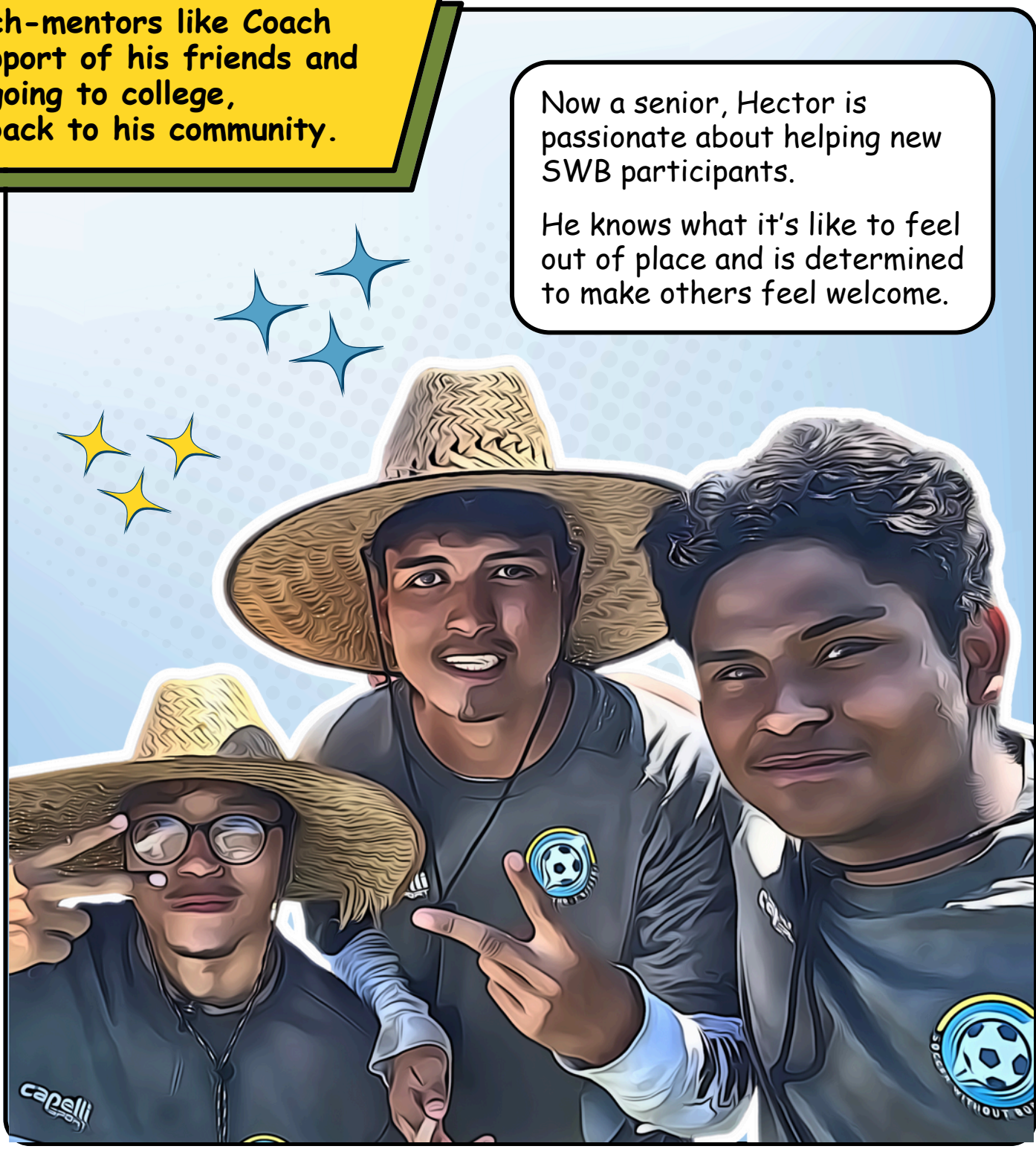
At that first practice, Hector met teammates from around the world. Despite their differences, soccer was the common language and everyone was treated with kindness and respect.



With the guidance of SWB coach-mentors like Coach Eric and Coach Pipe and the support of his friends and teammates, Hector dreams of going to college, improving his game, and giving back to his community.

More than a just a reliable participant, Hector can often be found lending his talents as a volunteer and youth leader around SWB Bay Area's programs.

Whether it's cleaning up after an event or working as an assistant coach, Hector is always ready to lend a helping hand...and he does it with a smile on his face.



Now a senior, Hector is passionate about helping new SWB participants. He knows what it's like to feel out of place and is determined to make others feel welcome.

Like all great heroes, young people discover their strength through the power of teamwork. Uprooted from their homes and familiar surroundings, newcomer youth often grapple with loneliness and the struggle to feel a sense of belonging.

SWB coach-mentors utilize a variety of trauma-informed, evidence-based tools and strategies to make sure that every participant feels seen, connected, and valued.

FAMILY FRAMWORK

SWB's FAMILY Framework details over 40 specific, observable coach actions across six domains that create a healing-centered, linguistically-accessible environment for newcomer youth to build both socio-emotional and soccer skills.

EVERYBODY WELCOME

Our programs are intentionally inclusive, ensuring every participant - regardless of culture, background, sexual orientation, and more - feels valued and part of a team.

MORE THAN COACHES

Our coaches are more than just coaches, they are community practitioners, mentors, and role models, helping young people fulfill their greatest potential.



According to UNHCR, programs fostering community connections are essential, as they provide critical opportunities for youth to build friendships, develop leadership skills, and gain confidence in their new environments.



BE OUR SUPERHERO!
DONATE TODAY!

